



Comprehensive Privacy Notice (Version 2)

Eon Institute

Last updated: September 2026

Eon Resilience Lab (“Eon Institute,” “Eon,” or “we”), located at Colima 46, Roma Norte, Cuauhtémoc, 06700 Mexico City, CDMX, Mexico, and responsible for the website eon-institute.com (the “Website”), is responsible for the processing, use, and protection of the personal data of individuals who interact with Eon Institute (the “Data Subject” or “you”), in accordance with Mexico’s Federal Law on the Protection of Personal Data Held by Private Parties and other applicable regulations.

This Privacy Notice (the “Notice”), available at eon-institute.com, explains what personal data we may collect, how we use it, with whom we may share it, and the mechanisms available to exercise your rights regarding such data.

For any matter related to the protection of your personal data, you may contact us at claudia@eon-institute.com.

1. Personal data we may collect

Depending on your interaction with Eon Institute, we may collect the following categories of personal data:

- **Identification and contact data:** name, nationality, city and country of residence, telephone number, email address, social media username, handwritten or electronic signature, age, and photograph.
- **Employment and professional data:** current or previous position or role, organization or company, institutional email address, institutional telephone number, professional background and experience, areas of expertise, knowledge, skills, professional interests, and other information related to your professional profile.
- **Academic data:** educational background, academic institution, studies, and degrees.
- **Audiovisual data:** image, voice, and other information contained in photographs, audio recordings, or videos that you provide to Eon Institute, including materials requested as part of recruitment and selection processes.

Personal data may be obtained directly from you, including through electronic forms used for projects, research, events, programs, or recruitment and selection processes; by email or other means of communication; or, where applicable, from publicly available sources.

When Eon Institute collects personal data through forms, registrations, or other mechanisms associated with projects, research, events, programs, or recruitment and selection processes, we will provide the Data Subject with a simplified privacy notice and a means to access this Comprehensive Privacy Notice.

Eon Institute does not routinely collect sensitive personal data. When, due to the nature of a project, research initiative, program, or activity, it is necessary to collect this type of information, the Data Subject will be expressly informed of its processing and purposes and, where applicable, consent will be requested in accordance with applicable law.

2. How do we use your personal data?

We may process your personal data for the following primary purposes, which are necessary to manage your relationship or interaction with Eon Institute:

- responding to requests for information, contact, or collaboration;
- managing registration and participation in events, programs, projects, research, surveys, or polls;
- managing recruitment and selection processes, including receiving and evaluating applications and materials provided by candidates, communicating with them and, where applicable, creating recruitment files;
- communicating with participants, collaborators, partners, and other individuals connected with our activities;
- conducting research, statistics, analyses, and reports related to our projects and activities; and
- complying with legal, contractual, or administrative obligations applicable to Eon Institute.

We may also use certain personal data for the following secondary purposes, which are not necessary to maintain your relationship with Eon Institute:

- sending newsletters, publications, news, invitations, and other communications about Eon Institute's activities; and
- mentioning or tagging participants, collaborators, or partners in Eon Institute social media posts.

You may refuse the processing of your personal data for these secondary purposes without affecting your participation in Eon Institute's primary activities, projects, or services. To express your refusal or request that we stop using your personal data for any of these purposes, you may email **claudia@eon-institute.com** with the subject line "Limitation of Use of Personal Data."

3. How can you limit the use or disclosure of your personal data?

You may request at any time that Eon Institute limit the use or disclosure of your personal data for specific purposes. To do so, please email **claudia@eon-institute.com**, indicating your name, the email address you used with Eon Institute, and the purpose or processing activity you wish to limit. For electronic communications, you may also use any unsubscribe mechanisms included in those communications.

4. Transfers and access to personal data by third parties

Eon Institute may use third-party technology platforms to manage contacts, forms, and communications. These platforms may process personal data on behalf of Eon Institute solely for the purpose of providing those services.

Certain projects, research initiatives, surveys, programs, or activities may also be carried out jointly with partner organizations. When this involves a transfer of your personal data to an independent third party that requires your consent, Eon Institute will inform you of the transfer and request your authorization before it takes place.

Where a transfer falls within one of the circumstances permitted by applicable law without requiring consent, Eon Institute may carry out such transfer in accordance with applicable law.

Where consent for a transfer is required, you will be provided with a mechanism to expressly accept or reject the transfer, without such refusal affecting other activities that do not depend on the transfer.

5. Confidentiality and security

Eon Institute adopts reasonable administrative, technical, and organizational measures to protect the personal data under its responsibility against damage, loss, alteration, destruction, unauthorized use, access, or processing. Individuals involved in processing personal data on behalf of Eon Institute are required to maintain its confidentiality, even after their relationship with Eon Institute has ended, in accordance with applicable law.

6. ARCO Rights

You have the right to:

- **Access:** know what personal data we hold about you and how we use it.
- **Rectification:** request the correction of personal data that is inaccurate, incomplete, or out of date.
- **Cancellation:** request, where applicable, the deletion of your personal data from our records or databases.
- **Objection:** object to the processing of your personal data for specific purposes.

To exercise any of these rights, you must send a request to **claudia@eon-institute.com**, with the subject line "ARCO Rights," indicating:

- the Data Subject's full name;
- a means of contact through which to receive our response;
- information that allows us to verify your identity or, where applicable, the corresponding legal representation;
- the ARCO right you wish to exercise;
- a clear description of the personal data involved; and

- any information or documentation that may facilitate locating the data or responding to the request.

If you are requesting rectification, you must indicate the requested change and, where necessary, provide supporting documentation.

Eon Institute will respond to requests within the timeframes established by applicable law.

7. Withdrawal of consent

Where the processing of your personal data is based on your consent, you may withdraw such consent at any time by emailing **claudia@eon-institute.com** with the subject line “Withdrawal of Consent,” indicating your name, email address, and the processing activity for which you wish to withdraw your consent. Withdrawal of consent will not have retroactive effect. In certain circumstances, Eon Institute may also be required to retain or continue processing certain data due to legal, contractual, or administrative obligations.

8. Cookies and similar technologies

Eon Institute does not currently use cookies, web beacons, or other similar technologies intended to monitor users’ behavior on the Internet. If Eon Institute introduces such technologies in the future and they involve the processing of personal data, this section will be updated and appropriate mechanisms will be provided to inform users and, where necessary, obtain their consent.

9. Data retention

Eon Institute will retain personal data only for as long as necessary to fulfill the purposes described in this Privacy Notice and to comply with applicable legal, contractual, or administrative obligations. Once the data is no longer necessary and the applicable retention periods have expired, it will be deleted, blocked, or anonymized, as appropriate.

10. Changes to this Privacy Notice

Eon Institute may modify or update this Privacy Notice as a result of legislative, regulatory, internal, or other changes related to the services and activities it carries out.

The current version will remain permanently available on our Website. When material changes are made to this Notice, Eon Institute will notify individuals who have provided their personal data directly at their registered email address and, where appropriate, through a visible notice on the Website. Each version of this Notice will indicate the date on which it was last updated.

11. Competent authority

If you believe that your right to the protection of personal data has been violated, you may contact the competent authority for the protection of personal data held by private parties, currently Mexico's **Ministry of Anti-Corruption and Good Governance (Secretaría Anticorrupción y Buen Gobierno)**, in accordance with applicable law.